opinion



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Wednesday, January 9, 1985

University of California, Santa Barbara

One Section, 16 Pages

Proposed Budget Allocates Funds For Salary Hike

By Jane Rosenberg Sacramento Correspondent

legislators to "go for the gold again," California Governor George Deukmejian proposed funding increases for all levels of public education, as well as salary increases for University of California professors Tuesday in his third State of the State address.

Reiterating his claim that education has been his number-one priority, Deukmejian asked a joint session of the Assembly and Senate to approve an 8.8 percent salary hike for faculty, a 19 percent increase in financial aid funding, and enough money to keep student fees at their present level.

"California's renaissance in perhaps the most significant change in state policy in this decade," he said. Although the governor's upbeat speech was interupted several times by applause, legislators were mostly quiet while Deukmejian outlined his plans on education.

Maintaining student fees at the current rate - approximately \$1,317 a year for U.C. undergraduates - could cost the state \$13 million to \$15 million this year, according to U.C. Student Lobby Director Ron Balestrieri. The \$70 fee reduction students are savoring this year was made

possible by \$10 million in state aid.

Deukmejian's proposed salary increase for U.C. faculty falls SACRAMENTO — Calling on slightly short of the university's request for the 1985-86 fiscal year.

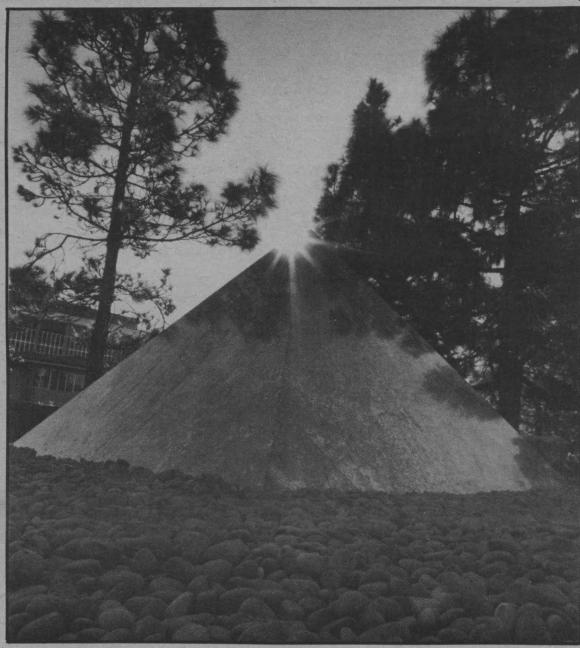
The university requested a salary increase of 7.8 percent in a budget which was tentatively approved by the regents last fall. The increase would keep U.C. faculty's earnings on a level commensurate with the salaries of comparable institutions, such as Harvard, Yale, Stanford and the University of Wisconsin at

In addition, the university asked . for another 1.5 percent hike which could push U.C. salaries above those on the list of eight comparable schools.

U.C. professors received raises education funding and reform is of nine percent and three percent this year, the first in recent memory, according to Lowell Paige, the governor's advisor on higher education.

In his speech Tuesday, the governor also proposed an 8.6 percent increase for the state's 107 community colleges, a financially strapped system many Democrats feel has been slighted by Deuk-

State Senator Gary Hart (D-Santa Barbara), chairman of the Senate Education Committee and co-author of the \$800 million education spending and reform act (Please turn to pg.12, col.4)



Pyramid Power — The universal energy of Ra the sun god is drawn towards UCSB by the 1984 senior class gift, constructed of marble and located near Ellison Hall.

Council Reviews Cable Company's Franchise

By Rebecca Coates Contributing Editor

How well cable television serves the local public will be debated this for specific public access channels. million in access facilities, CTAC member Tom Rogers said. of its 1981 franchise agreement.

beginning Jan. 29 will focus on Cox's performance in the area of has been criticized by a city panel.

In its 1981 proposal to the city,

City Evaluates Community Programming

month as the Santa Barbara City Although three cable channels (18, equipment and staff to promote Council decides whether or not Cox 19 and 21) are now set aside for Cable has lived up to the conditions government, public, and educational programming, the A key part of the review Cable Television Advisory Committee, a group formed by the city to monitor Cox's progress in the community programming, which access areas, reports that Cox is not devoting what it pledged.

In the city franchise agreement, Cox promised to provide resources Cox said it would "provide \$1.6

community programming in Santa Barbara over the next five years." After that, Cox is required to give at least three percent of its gross annual revenues toward public access for the entire Santa Barbara area system.

As of yet, Cox has "only implemented a subset" of its contract with the city, Councilman and "Things have been promised that haven't been done."

But Cox Cable Vice President and General Manager Gary Hokensen said his company's progress in developing community programming has been "excellent," and local programming has increased by 274 percent in two

"We have to recognize where we

were in 1981 versus where we are today," he said. Cox has taken the three access channels from 'nonexistence into viable operating channels."

Among the problems Rogers cited was that part of the \$1.6 million is being used by Cox to fund KCOX, a local commercial station established in February of 1984. The Cable Television Information Center, a Virginia-based consulting firm hired for the review, reports that Cox has already spent almost half of the \$1.6 million on

The running of KCOX is being done "at the expense of developing adequate programming on the three access channels," according to a report issued by the city's advisory committee.

"I have no problem with the commercial programming, but I do have a problem with the dedication of community resources to that," Rogers said.

Hokensen, however, said the \$1.6 million was intended to go in part toward local origination, which is programming made and transmitted directly by the franchise. KCOX fits this definition, according to Cox. Hokensen added that the access studios would not be used full time if it were not for KCOX, and this commercial utilization keeps the costs down for subscribers.

"I think that Councilman Rogers (Please turn to pg.10, col.3)

Professors Can Broadcast Research

By Rebecca Coates

Contributing Editor

Faculty members trying to keep up their publishing record may want to explore cable television as an alternative to print

"What I've been pushing is the notion of electronic publishing — to publish a piece on electronic video in the same way you do an article or a book," UCSB Dean of Instructional Development Richard Oglesby said. But, he added, "for whatever reason, this campus is not media-oriented at all, except for print media.'

UCSB's Kerr Studio currently transmits local programming for the educational access Channel 21, which is intended for use by the area schools. Public, municipal and educational access channels are provided by Cox Cable as part of its 1981 franchise agreement with the City of Santa Barbara to provide community programming.

While Oglesby sees the educational access channel as providing the schools with "very easy access to the community" at a "certainly right" price, UCSB "has taken zero interest" in it so far, he

U.C. Berkeley has been using cable statewide to broadcast campus activities in a series called Open Window. Currently this series is shown here on cable, but Oglesby hopes it can soon be replaced or supplemented with local programming.

UCSB should take advantage of cable because there isn't a better way of "getting an unobtrusive message to the state of what the university is doing" with its money, Oglesby said. "You don't need to hit people between the eyes with research — just show it."

The problem of "electronic publishing" is it takes "an incredible amount of time" to put the shows together, and production would have to be on an ongoing basis, Oglesby said.

Santa Barbara public schools, however, are not developing programming for Channel 21 either. Oglesby, who is a member of the city's Cable Televison Advisory Committee, said the schools have been unable to come up with the necessary funds to fully utilize Channel 21. Although Cox Cable has provided access, the cost of renting the UCSB studio alone is \$200 per hour.

Current broadcasts on the channel include instructional shows

(Please turn to pg.11, col.1)

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HEADLINERS From The Associated Press

World American Priest Abducted In Lebanon

BEIRUT, Lebanon — At least six gunmen armed with pistols and assault rifles abducted an American priest Tuesday as he was driven to his job as head of the Catholic Relief Services in Lebanon.

The Rev. Lawrence Martin Jenco, 50, of Joliet, Ill., was kidnapped as he headed to work from his home near the American University of Beirut in his chauffeur-driven Pontiac at about 7:30 a.m., police said.

The gray-haired, bespectacled Jenco, a member of the Roman Catholic Servite Order, has headed the Catholic Relief Services program in Lebanon since October. He served in Thailand before coming

GENEVA, Switzerland — Secretary of State George P. Shultz announced Tuesday night that an agreement has been reached with the Soviet Union to begin negotiations on nuclear missiles and space weapons.

Shultz told a news conference after two

days of talks with Soviet Foreign Minister Andrei A. Gromyko that the date and place of the negotiations will be decided through diplomatic channels within one month.

He said he and Gromyko agreed that the talks should ultimately lead to "the complete elimination of nuclear arms everywhere.'

A joint statement released before the news conference said, "The sides agree that the subject of negotiations will be a complex of questions concerning space and nuclear arms, both strategic and intermediate range, with all the questions considered and resolved in their inter-relationship.'

It said the "objective of the negotiations will be to work out effective agreements aimed at preventing an arms race in space and terminating it on Earth, at limiting and reducing nuclear arms, and at strengthening strategic stability."

Gromyko and Shultz were expected to leave for their capitals this morning. Reagan has scheduled a news conference in Washington Wednesday evening.

BAN SANGAE, Thailand — Thousands of Vietnamese troops overran the Cambodian rebel headquarters at Ampil on Tuesday after a 30-hour battle and the outgunned, exhausted guerrillas fled into Thailand.

AP reporters at the frontier said thousands of armed rebels from the Khmer People's National Liberation Front abandoned the border camp under heavy fire and some of them had to fight their way out.

Artillery, mortar, recoilless rifle and small arms fire could be heard and witnesses saw black smoke rising over the camp. Ampil is the sixth rebel base smashed by the Vietnamese in a dry season offensive againt guerrillas fighting the Hanoi-supported Cambodian regime.

Thousands of guerrillas scrambled aboard military trucks with Thai markings to be transported to an undisclosed destination inside Thailand.

Nation Reagan May Renege On Social Security Promise

WASHINGTON — Republican senators drafting their own budget blueprint saw signals from the White House Tuesday that President Reagan may be willing to back away from a campaign pledge and accept restraints on Social Security benefit increases as a way of reducing federal red ink.

Led by Majority Leader Robert Dole, (R-Kansas), the senators were gathering Wednesday to begin a round of private discussions on a deficit-reduction plan.

The legislators have repeatedly told Reagan and White House aides that a one-year freeze on Social Security cost-of-living increases must be considered as part of a comprehensive deficit-

But under pressure from Democratic presidential nominee Walter F. Mondale, Reagan told campaign audiences last year that he would do nothing to reduce or change benefits for current Social Security recipients or future retirees.

Last Oct. 7, during his first debate with Mondale, Reagan said, "A president should never say never but I am going to violate that rule and say never. I will never stand for a reduction in Social Security benefits to people who are now getting them."

WASHINGTON — The Senate Intelligence Committee said Monday the CIA exercised "inadequate supervision and management" of its covert war against Nicaragua's leftist government, a failure that contributed to last fall's congressional fund cutoff.

A 61-page committee report also predicted that controversies over the CIA's mining of Nicaragua's harbors and its production of a rebel manual on political violence will haunt President Reagan's expected effort next month to revive the funding.

Although the Republican-dominated Senate committee has generally supported the covert action, some of its criticisms echo those made last month by the House Intelligence Committee, which said the manual demonstrated the CIA's lack of "command and control" over the Nicaraguan covert action.

WASHINGTON - President Reagan, in a surprise move that completes a sweep of his White House high command, announced

Tuesday his chief of staff, James A. Baker III, and his Treasury Secretary, Donald T. Regan, will trade jobs for Reagan's second

With Baker at his right and Regan on his left, Reagan announced the switch at a hastily called, nationally televised meeting of White

The job change, which must await Senate confirmation of Baker's nomination to the Treasury post, would involve expanded responsibilities for both men, giving Cabinet rank and membership on the

top-secret National Security Council to each. Baker, a wealthy Houston lawyer, also would become the administration's chief economic spokesman, supplanting the chair of the President's Council on Economic Advisers, a post which has been vacant since the departure of Martin Feldstein. And Regan, a 66year-old former Wall Street broker, would retain his seat at the Cabinet table, a privilege rarely accorded White House staff members.

NEW YORK — The lawyer for retired General William C. Westmoreland rested his \$120 million libel case against CBS on Tuesday, stressing the support the general has received from some of the nation's former top officials.

After U.S. District Judge Pierre N. Leval cautioned the jurors to "keep an open mind," the network's lawyer, David Boies, opened the defense by submitting excerpts from pretrail papers. He is to call his first witness, ex-CIA analyst Sam Adams, later this week

Westmoreland, commander of U.S. forces in Vietnam from 1964 to 1968, says he was defamed by a 1982 documentary that said he tried in 1967 to hide the true enemy strength from the public, Congress and possibly President Lyndon B. Johnson.

Ignoring the broadcast's charge that the public and Congress were misled, Attorney Dan N. Burt has focused the case on the question of whether Westmoreland deceived Johnson, and others in the military.

"Eighteen men came from all over this country ... to testify that they believed that General Westmoreland did not deceive his superiors," Burt told jurors during an "interim summation."

State

Assemblyman Introduces "English Only" Bill

SACRAMENTO - Former U.S. Senator S. I. Hayakawa and a Whittier Assemblyman urged Tuesday that English be declared the official language of California.

"I'm trying to anticipate problems before we become another Quebec," said Hayakawa, who pushed an unsuccessful similiar bill before Congress in 1981.

The bill would be "a ray of hope to different ethnic groups and different minority groups that we do want them to assimilate into our culture and we do want them to be a success," said Assemblyman Frank Hill.

Hill, a Republican, held a news conference with Hayakawa, also a Republican, to announce Hill's bill to make English the official language of California.

Hill admitted his bill, to be introduced Tuesday, would have no direct effect if it became law. But he said it would be "symbolic, but also a base or foundation" for future legislation to eliminate things such as bilingual education and bilingual

Hayakawa said he introduced a similiar

bill in Congress in 1981 because he was "alarmed by the real disturbances" caused by French language separatists in the Canadian province of Quebec. His bill failed, but others have since been introduced.

LOS ANGELES - Long periods of subfreezing weather are unlikely in a "nuclear winter," but smoke from a nuclear war still could block enough sunlight to drop summer temperatures to near freezing and destroy crops, researchers said Tuesday.

"The intensity of the cooling is not as great as originally proposed," said Alan Hecht of the National Oceanographic and Atmospheric Administration, summarizing the findings by researchers at California's Lawrence Livermore National Laboratory and Colorado's National Center for Atmospheric Research.

The new studies were based on some of the most sophisticated computer simulations yet developed to estimate what might happen if a nuclear war sets cities,

industrial centers and forests afire, blocking sunlight and plunging Earth into a dark, cold "nuclear winter" for survivors.

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SALT Negotiator Favors Weapons Talks

Assistant Campus Editor

Negotiation, not an offensive weapons buildup, is the most effective path towards peace between the Soviet Union and the United States, former arms negotiator Paul Warnke told a crowd at UCSB Monday

Warnke served as director of the U.S. Arms Control and Disarmament Agency from 1977 to 1978 and was the chief negotiator in the Strategic **Arms Limitations Talks held** under President Carter.

negotiate from a position of strength ... what this creates is counter-force capability (the ability to counteract one weapon with another) that stop the production of firstmakes the present defenses vulnerable," Warnke said, adding that the race for strength promotes fear, not

Reagan's support of the accelerate the arms race. "Star Wars" space defense system is based upon the President's belief that it is a countries is "making Europe deterrent to Soviet arms buildup. However, the system cannot benefit the mobilizing weapons in the United States because the Soviet Union and Eastern Soviet Union already has the capability to counteract the the threat the United States Warnke said. Reagan's vision of an impenetrable "astrodome" is or forseeable

Arms Control Is Based On Understanding

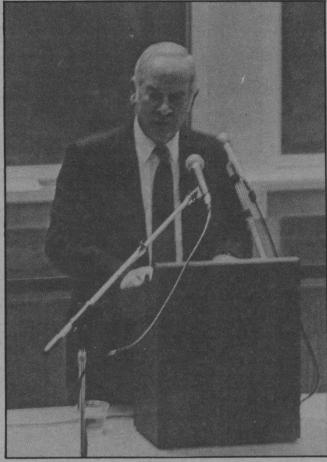
Soviet Less missiles are less of a threat to the United States."

- Paul Warnke

'Some argue that we must defense for even a small portion of our population (in the event of a nuclear war) is remotely possible," he said.

The United States should strike weapons including the MX, the Trident Submarine, Pershing and Cruise missiles, Warnke said, as these weapons are likely to

A buildup of U.S. firststrike weapons in NATO more dangerous" because the Soviets are reacting by Europe, he said. In addition, now poses with its own missiles so close to the Soviet Union has encouraged submarines off U.S. shores.



Paul Warnke

"The best way to proceed Ford, (with nuclear arms control ministrations,"

and Carter adtalks) is on the foundation of said. It is important to look not realistic because "no the Soviets to patrol more previous agreements that at what both countries have were started by the Nixon, achieved in the past, and

from there work toward future agreements.

One of the major obstacles in reaching an arms control agreement with the Soviet Union has been the failure of the Reagan administration to define its goals for nuclear arms control negotiations, Warnke said.

"During Reagan's first four years in office there was no emphasis on arms control negotiations," he said. The administration has focused on building U.S. forces in order to gain nuclear arms parity with the Soviet Union and then negotiate from a position of strength. However, approximately a year ago, Reagan reversed his anti-Soviet rhetoric, and called for cooperation between the two superpowers in order to end the arms race, Warnke said.

"Reagan ceased calling the Soviet Union an 'Evil and the 'dust Empire' heap of history," showing his concern for substantial agreements on arms control, he said. Warnke believes it has been this change in language that has made the current talks between U.S. Secretary of State George Shultz and Soviet Foreign Minister Andrei Gromyko

The last agreement on nuclear arms control between the United States and the Soviet Union was reached by the late Soviet Premier Leonid Brezhnev and Jimmy Carter in June 1979. The agreement, known as SALT II, was not ratified by the U.S. Congress.

One of the few treaties still honored by both superpowers, the Anti-Ballistic Missile treaty (ABM), is quickly eroding because both the Soviet Union and the United States have been preparing to deploy new systems, which indicates they are ready to repudiate the agreement.

Warnke also warned those who believe more missiles automatically produce a more adequate defense system. "Less Soviet missiles are less of a threat to the United States; therefore we must concern ourselves with nuclear arms reductions which can only result from effective negotiations," he said.

Talking with the Russians does not mean the United States must trust them. Warnke said. "If we trusted them, there would be no need to worry about arms control agreements. We are rivals. Arms control agreements do not guarantee peace ... but they can help us usher in a new era of east-west

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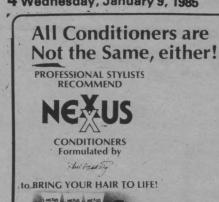
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County Report Shows Small Drop In Crime

Assistant County Editor

Jaques Chahin put his valuables in a safe place. Most people still consider a 200-pound metal safe to be secure, but not in Isla Vista. Chahin, a UCSB junior, returned home last weekend to find his receptacle of hardened steel stolen; he was another victim of

Although property crimes are still occurring, the most recent statistics compiled by the Santa Barbara County Sheriff's Department report a moderate decrease of such incidents. Violent crime has increased 1.3 percent since the same reporting period last year, according to the summary. Rapes in the Santa Barbara area have also increased, with a total of 38 rape reports filed in the first 11 months of 1984, as compared with 24 reported during the same period in

Although the sheriff's department statistics report a 10.2 percent overall decrease in crime over the last year, residents still need to be crime conscious. Almost half of all burglaries are easily

apartment dwellers neglect to lock up, according to Deputy Juan "T.J." Tejeda of the Santa Barbara County Sheriff's Department.

'Crooks don't want to make noise, and most of them don't have to, people just don't lock their homes. You must constantly remind yourself to lock the door," Tejeda

"Think cautiously and provide extra security for your apartment," Tejeda advises students. "People need to invest their money in good locks, not cheap unsturdy ones. Buy the top of the line when thinking security. Deadbolt locks and window stops should be installed in all apartments, Tejeda said.

Forty-eight percent of all burglaries occur in the daytime, Tejeda said, adding that the costs associated with securing your home are inexpensive compared to the cost of replacing what a thief might take.

Avoiding theft through carelessness is not complicated or expensive, Tejeda said."You can spend \$2 to secure a woodframed window, or you can simply drill a hole and insert a nail.'

Sheriff's Department **Arrests Rape Suspect**

Sheriff's Department in rape of a 14-year-old Isla

Deputy Jim Drinkwater

offered no resistance and is identified the suspect. connection with the alleged currently being held in the Santa Barbara County Jail. Bail has been set at \$25,000.

med with both search and ment where the alleged rape Municipal Court.

A 30-year-old Isla Vista arrest warrants, took the occurred last Dec. 28, man has been arrested by suspect into custody at 7:30 Drinkwater said, adding that the Santa Barbara County yesterday morning. He the teenage victim has

The suspect, who has been charged with rape, will be Evidence was found at the arraigned this morning at said sheriff's deputies, ar- suspect's Del Playa apart- 8:30 in South Coast



And a seeker of truths asked, "Master, tell us of Registration in our lives."

And the Swami said:

"Open Registration is a time of long lines and being alphabetized."

"Voter Registration is a time in November and can mean jury duty."

"Motel Registration is a time of double occupancy and using false names."

"Bike Registration is a time to avoid bad karma, by discouraging thieves and only costs \$6.00 for three years."

> Bike Registration 11am to 2 pm January 9-15 at Storke Tower Community Service Organization and The Bike Education Safety Team

Art Sought For Exhibit

The UCSB Women's Center is accepting applications through Jan. 18, 1985 to their Annual Group Art Exhibit. Guidelines and application forms are available at the UCSB Art Department, College of Creative Studies or by calling the Women's Center. The ingathering of art by local women artists will be held on Jan. 18, 1985 from 7:30 a.m. to noon.

Fifty entries of wall-hung, two dimensional art will comprise this group show of art by women; it will include paintings, drawings and photography. The participants will jury the show and the winner will have a solo exhibit during the spring quarter. A reception to honor the participants will be held on Tuesday, Jan. 22 from 5 to 7 p.m.

This annual exhibit on view until Feb. 8, 1985, will be curated by Women's Center Art Gallery Interns, Deborah Horner and Jill Stolinas. The public is invited to participate in this annual special event. For more information call the Center at 961-3778.



FELLOWSHIP OF CHRISTIAN ATHLETES meeting tonight at 7 p.m. in Rob Gym 1125. Everyone welcome. ADD GROUP: Alcohol/Drug discussion today and every Wed. at noon to 1 p.m. Student Health Service Library join anytime — confidential. Sponsored by Alcohol/Drug Awareness Program.

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THE PLACE TO SHOP IN I.V. THRU MON., JAN. 14

Students Use Less Alcohol. High School Survey Says

(Associated Press) ANN ARBOR, Mich. -The percentage of high school seniors using cocaine has not changed since 1979, despite a growing aversion to marijuana, alcohol and cigarettes, according to a governmentsponsored study released yesterday.

'We observed a sharp increase in cocaine use between 1976 and 1979, but since, the rates of use in this age group have been relatively stable," said Lloyd D. Johnson, one of three University of Michigan social psychologists who conducted the nationwide study of 17,000 high school seniors for the National Institute of Drug Abuse.

"Still, usage levels are troublesomely high," Johnson said. Sixteen percent of the seniors surveyed last spring had used cocaine at least once, 12 percent had used it some time in the previous year and six percent were monthly users, he said.

Johnson, of the university's Institute of Social Research, said more seniors view cocaine as dangerous and disapprove of its use, but there is an indication of increasing use, especially in the Northeast.

Meanwhile, 85 percent of the seniors disapproved of regular marijuana use in 1984, compared with 65 percent in 1977, the study said.

"Concern about both the psychological and physical effects of regular marijuana

use has shifted dramatically over the last seven years," resulting in "an increasing number of young people terminating or reducing their use after some initial period of involvement," Johnson said.

Five percent of the seniors had used marijuana at least 20 times in the previous month, down from 5.5 percent in 1983 and from the peak of 11 percent in 1978. Twentyfive percent said they used marijuana occasionally, vs. 37 percent in 1978.

The study also showed that 67 percent of seniors had used alcohol in the previous month, with 5 percent drinking daily. In 1979, those figures were 72 percent and 7 percent, respectively.

Reports of occasional heavy drinking fell to 39 percent in 1984 from 41 percent in the previous year — the first decline since the study began 10 years ago.

Cigarette smoking, which had fallen by nearly one-third between 1977 and 1980 and leveled off for several years, dropped from 41 percent in 1983 to 39 percent last year, Johnson said.

The National Institute on Drug Abuse, part of the Department of Health and Human Resources, annually surveys 17,000 seniors in approximately 140 public and private high schools nationwide.

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THE DAILY NEXUS: MEETING GROUND OF UCSB

Fund-raising Drive Will Help Build Campus Art Museum

By Linda Glassel Regents Reporter

UCSB is making steps towards becoming a great university thanks to the united efforts of alumni, local industries, private corporations, and members of the community who are making donations to the "Campaign for UCSB" fund.

Chancellor Huttenback believes that private funding allows a good university to become a great university and

that we still have needs for private funds.
"Campaign for UCSB" will provide new facilities and equipment for faculty and students, including those in the College of Engineering, University Art Museum and Marine Science Institute. In addition, the fund will help to bring new professors prominent in their fields to UCSB.

"Campaign for UCSB" hopes to raise \$107 million over the next ten years. Of the \$107 million goal, 66 percent will support construction and renovation of buildings and 27 percent will endow professorships and stipends for outstanding faculty, postdoctoral and graduate students.

Director of Development at UCSB, Christian Kersten explained that campaign efforts are on schedule, and that the Campaign for UCSB will be launched officially in the

Students have input into where campaign funds will go, Kersten said. There is student representation on the allocations committee as well as the Campaign Steering Committee.

The College of Engineering will receive \$25 million from the campaign, and has designated areas of research including microelectronics, robotics, ocean engineering and material science as recipients for the majority of the funding, Peggy Wade, assistant to the Dean for Research Development in the College of Engineering, said. The money will be used for equipment in these areas, she ex-

Approximately \$5 million will be set aside for endowed chairs and visiting scholars, and approximately \$4 million will be used to build up undergraduate laboratories, Wade

The College of Engineering has already received \$50,000 from the National Science Foundation to be used to plan a new center for high-speed image and signal processing,

Approximately \$45 million will be allotted for construction of a new art museum and \$3 million will be put into an endowment fund for the museum, to improve the

facilities. University Art Museum Director David Farmer feels present facilities are inadequate for a professional art

Plans for the new University Art Museum include increased gallery support space, a seminar room, lecture hall, and facilities for storage and conservation, Farmer

Presently there is no endowment fund for the art museum. The university supports the museum but funds are limited, Farmer said. "We need the flexibility of having an independent income." Although the museum does receive grants, national endowments and gifts, there are restrictions and time factors involved, Farmer explained.

"We would like an endowment fund so we know we have a year to year income. These funds would help to purchase new art and finance exhibitions at the museum. Most private museums and some public museums have endowed funds," Farmer said.

Approximately \$21 million dollars will be allocated to design new ocean biology and interdisciplinary research facilities for UCSB's Marine Science Institute.

Assistant Director of the Marine Science Institute Dave Loon explained that a new marine science building will be located near the present biology, engineering and geology facilties. "There is a severe need for marine research space on campus," Loon said. "There is no central space now." The new facilities will include labs for marine geophysics, oceanic biology, marine chemistry, geochemistry, marine remote sensing, marine policy and

In addition, the campaign will help fund the expansion of the present marine science lab. The expansion will include space for marine biotechnology and mariculture, Loon said. However, if the state helps to fund the expansion, the level of need will be lower, he said.

"Our program is 13th in the nation overall, and first in the nation among those that don't have large research vessels," Loon said. "We want to continue to support our ongoing programs and allow for things we are developing to be further expanded."

The campaign will also fund the acquisition of new books and materials for the library and a computerized access system for the Map and Imagery Laboratory located on the ground floor of the library.

Sports and recreation facilities will receive funds for a second Olympic-sized swimming pool, locker rooms, racquetball courts, weight rooms and tennis spectator

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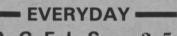
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Cheese	\$4.79	\$ 7.10
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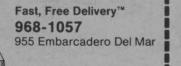
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DAILY NEXU



A Resource Untapped

With the computer revolution and accompanying video age, UCSB and other educational systems are provided with countless opportunities. One, which unfortunately is not being capitalized upon here, is the Cox Cable educational access channel.

This channel and two more for public and municipal uses are part of a franchise agreement made in 1981 by Cox Cable and the City of Santa Barbara. Some academicians see the educational access channel as a modern, useful outlet for publishing research and other programs from UCSB to allow the public to know what our institution is all

Schools in the U.C. system place an emphasis on research and it has been suggested that publishing work through video rather than through print would allow greater access in a more efficient manner. The response has been negligible, however, leaving the resource untapped. "For whatever reason, this campus is not media-oriented at all, except for print media," UCSB Dean of Instructional Development, Richard Oglesby said.

The result is an unfortunate loss to UCSB. Kerr studio transmits programming for Educational Access on channel 21 to be used by the area schools. So far, UCSB has shown "zero interest." U.C. Berkeley is evidence of what can be done by using a cable channel to transmit campus

activities around the state. UCSB should get in on the action for a number of reasons.

This campus has a lot to offer, not only to students and faculty, but also to the general public. We should tap into the educational access channel to publish research, and broadcast special events such as seminars, lecture series, drama and dance presentations. Doubtless there are many who are unable to attend these events first hand.

Not only can we give the public an opportunity to participate, but our own students as well. Working on the educational access productions would be excellent handson experience for film studies, creative studies communication studies students.

The educational access channel, not as well-funded as the public and municipal channels, immediately suffers. UCSB studio costs at \$200 per hour are likely a cause for lack of participation. The cost is minimal compared with the benefits to the organization, department, and public. Funds could be raised through departments by sponsoring movies, for example. And grants may be available for those who wish to further their research.

The Educational Access Channel is providing an opportunity that should not be overlooked. All that is needed is the interest and incentive to make it work for UCSB.

BLOOM COUNTY









by Berke Breathed

Out To L

Bob Wittenberg

I had lunch with the president last week. It was all very neatly arranged - a publicity stunt to reiterate in the minds of Americans the president's dedication to his public. A friend of mine told me I was lucky.

I must admit I was a little apprehensive about the whole thing. I was wondering if this was serious, or some sort of ploy my conservative roommate had arranged to change my views toward the current administration. He said that was ridiculous and mumbled something to the effect that I was far beyond the point of persuasion.

The whole event was first class. The administration was taking no chances in properly presenting the president's willingness to "reach out" to the public by taking the time to meet one of the the citizens of the country he was leading. was promptly flown to Washington, then driven by limousine to the White House.

I refrained from asking the president any deep political questions during lunch for fear of making waves. I did, however, make one comment concerning my being chosen as the person to meet with the president. "Do you feel that because I am an upper-middle class male caucasian I might not represent a true cross-section of the populace? And if so, might this only perpetuate the cynicism that you are trying to dispel?" The men in dark suits glared at me. My more rational side told me that if I wanted to remain in the White House for the rest of the luncheon, it would be best to keep things very

It was all very exciting, I can't deny that. As soon as word got around that I was to meet the president I began receiving postcards and letters from people all over the country. I received a number of requests for favors from the president, things like autographs and pictures, but what intrigued me most were the questions and comments I was sent regarding some of the policies of the current ad-

Letters To 7

Sympathet

Editor, Daily Nexus:

I would like to respond to Bruce Ginsberg's letter concerning KCSB's music at the open registration. Bruce felt that the music was too loud. First off, I would like to apologize to Bruce and anyone else who felt invaded by the music we provided at open w reg. KCSB is a non-profit community service broadcaster. We provide music at open reg. as a gesture of good will and as a means of getting out

Fibbing About

Editor, Daily Nexus:

As of late, the African country of Ethiopia has Etl been receiving a lot of attention because of sta widespread famine. Most newspapers and sh magazines attribute this mass starvation to a severe pe drought, but is this really the cause? No! The on fundamental cause is severe overpopulation - the mi carrying capacity of Ethiopia (and most countries in Th the world) has been radically exceeded. This the overstepping of natural boundaries is almost fully tel attributable to the influences of Western ideologies, Ins technology, and religion. Soon after the six destruction of African cultures by colonizing Be Western European countries the birth rates in be Africa exploded, resulting in exponential population the growth even today. All of these people consume resources which come directly from the Earth. Over co the years this has resulted in complete she deforestation, overgrazing, and increased deser- lor tification. Thus, as the population of Africa has sol skyrocketed, the carrying capacity of the land has un actually decreased.

To solve this problem of starvation, the over- dy developed countries of the world (United States, Western Europe) as usual, turn to short term

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KUS OPINION

Lunch

ministration.

My sister, having worked diligently on the Mondale-Ferraro campaign, immediately spotted an avenue for her feminist ideas. "Ask the president what his mother was like and what her role was in the Reagan home," she said. I explained to her that the question might not go over well and that I anticipated the event to be more ceremonial than serious. She rephrased the question: "Ask the president why he hates women." I told her it needed polishing, but that she had made an improvement.

A young boy from South Carolina wrote, wanting to ask the president about reinstating prayer in the public school system. He said his mother told him it was a very good idea, so he felt it must be important too.

A rabbi from Los Angeles wrote, "Ask the president if he has ever heard of Earl Warren."

A journalist from the Los Angeles Times wrote, "don't bother asking the president any questions regarding policy, he doesn't answer them."

A liberal student at the University of Wisconsin wanted to know whether, if the 22nd Amendment to the Constitution was repealed, allowing the president to serve more than two terms, would he try to abolish women's right to vote in his third term.

An elementary school student in Colorado was interested in the process the president uses to select his cabinet members. An unidentified Democratic Senator asked the same question.

A woman from Maine was curious if the phrase, "peace through strength," was contradictory.

A young boy in Oregon wanted to know how much time we would have to prepare for a nuclear disaster and, if it occurred, how many hours would it be before we could come out of the shelter.

Finally, a man from New Jersey scrawled on a brown bag, tell him I'm hungry.

Bob Wittenberg is a junior majoring in Business Economics.

The Nexus

hetic DJs

into the community and promoting KCSB. My roommate and I donated 8 hours of free labor to provide people with entertainment while waiting in line. There is no way for us to know if the music is too loud unless someone tells us. Really Bruce, we're a friendly bunch of DJs. We will keep this in mind in the future.

CHRISTOPHER HOPKINS KCSB AM Manager

ut The Famine

solutions. By sending tons and tons of food to Ethiopia we are merely putting off this mass starvation until the next drought. Instead, we and should look to the heart of the problem. Most ere people in Ethiopia have three things left to hold The onto: Food, religion, and sex. Food is usually the minimal and virtually nonexistent during a famine. s in That leaves only sex and religion. How willingly are his these people going to listen to Western advisors ully telling them to have fewer children (less sex)? es, Instead, these people must be educated as to WHY the six children per family is ecological (human) suicide. ing Because such educational methodology has not yet in been attempted, the sending of food only allows ion the producton of more babies. Since the developed me countries of the world put many of the African ver countries in their present state of imbalance, they ete should also make it their responsibility to achieve ser- long term ecological balance and not a short term has solution by sending food. Many humanitarians will undoubtably call me cruel by not advocating the feeding of starving people, but I call them cruel to a dying, severely overburdened planet.

ROLAND A. KNAPP

Bomb Humor

Christopher Croton

Anyone familiar with spy movies, James Bond and the TV show *Get Smart* is well acquainted with the death pill. Every formidable secret agent carries a suicide pill which can be swallowed to prevent disclosing information to the enemy. The UCSB Associated Students Legislative Council is considering a proposal requiring the Student Health Center to stockpile suicide pills for students in the event of a nuclear war. If the Leg Council proposal passes, students would vote to decide if suicide pills should be a part of their educational experience. Those in favor of the 007 option view the pills as a shock method to increase nuclear consciousness and ease the pain of radiation victims — permanently, of course.

Absurdities abound in the nuclear age, and suicide pills are the latest addition to a world of nuclear silliness. Brown University students voted in favor of the suicide pill option in 1983. Brown may be an Ivy League school, but stockpiling death pills seems an extreme way for UCSB to keep up with the Joneses. Keeping death pills in a health center seems contradictory, but there are more potent ironies in the nuclear world. After all, the United States pursues a defense policy of peace through strength.

The U.S. and Russia are currently conducting arms talks in Geneva, reportedly to talk about whether or not they will continue to talk. Establishing a dialogue is what they call it, though rhetoric of the ridiculous seems more fitting. The results of the current arms talks in Geneva may be hard to swallow, but hopefully not as difficult as swallowing a suicide pill. World annihilation is no lighthearted topic, but when President Reagan starts talking about Star Wars defense technology, one contemplates changing the station to MTV for a dose of reality.

Unfortunately, suicide pills are not black humor because people are dead serious about them. Nuclear war is so

impossibly serious that one of the only ways to deal with its possibility is through a joke. Scientists are at work, quite possibly in U.C. laboratories, devising ways to shoot down nuclear missiles. Instead of hysterically worrying about having kids in this world, you can reduce nuclear worry by making a joke of it. The only danger of such an approach is the possible apathy and ignorance of what is happening in the world. Yet when the President's proposed technology is named after a popular movie, it becomes a matter of mental necessity to watch dumb television shows like *Get Smart* and *Batman*.

In Batman, Commissioner Gordon gets on the hotline to the Dynamic Duo when Gotham City faces a crisis. After the Cuban Missile Crisis an emergency hotline was created between Washington and Moscow. The analogy ends here. Batman and Robin are as convincing as the suggestion that the U.S. will share Star Wars technology with the Russians.

Today's college students have grown up with the bomb. The "bomb babies" at Brown University decided that it makes sense to stock suicide pills. One can imagine a video "War of the Worlds" scare, in which students take suicide pills after watching a bomb being dropped on New York City. What can the school say, "Oops, sorry dudes?"

Santa Barbara is not the least likely place for a nuclear attack. Vandenberg Air Force Base is a prime target since it serves as a home for the MX missile. A bomb dropped on Los Angeles would also ravage Santa Barbara, but UCSB students don't seem worried. That is another funny thing about the bomb. Like death it can happen at any time, but no one functions as if it will; that would be crazy.

Near the Lawrence Radiation Laboratory there is a small wooded area. There are deer in the woods, but there is no evidence of the neutron bombs bring developed up the road. The contrast between the serene and the obscene is remarkable. Splitting atoms is no joke, but you need to go down to Telegraph and occasionally laugh at all the strangeness. The bomb is difficult to completely ignore, but there are harder pills to swallow. Christopher Croton is an English literature major at UCSB.

UCSB And I.V. Cityhood

Carmen Lodise Malcolm Gault-Williams

"Perhaps the strongest need expressed by Isla Vista residents is the desire to have a voice in future decision-making concerning Isla Vista. This need is greatest in the area of government decisions."

— Trow Commission Report, 1970, p.23

The UCSB administration and Santa Barbara County government have not lived up to the responsibilities suggested in the studies of the causes of the 1970 civil disturbances in I.V. Both have intentionally prevented attempts by I.V. residents to solve the problems inherited from the pre-1970s period of UCSB rapid development coupled with neglect. The UCSB administration has consistently acted against I.V. cityhood.

The draft Environmental Impact Report on I.V. incorporation states, "Incorporation would dramatically increase the level of service in public works, planning and transportation, parks and recreation, law enforcement and animal control." Yet, the UCSB administration will spend hundreds of thousands of dollars to keep this question from I.V. voters.

In response to the first I.V. Incorporation Proposal, submitted to the county Local Agency Formation Commission in 1973, the UCSB administration spent over \$100,000 to give voters a plan to annex I.V. and Goleta to the city of Santa Barbara. This was rejected by area voters by a 3-to-1 margin. In I.V., the margin was 10-to-1.

At that time, the state Fair Campaign Practices Board said the university could spend any desired amount on any potential ballot measure.

In 1975, the UCSB administration hired two consultants to prepare reports refuting an incorporation proposal submitted to LAFCO by the I.V. Community Council.

UCSB spent approximately \$25,000. In a bizarre turn of events, LAFCO did not prepare their own analysis of the incorporation proposal. LAFCO adopted the analysis presented by the UCSB consultant. Based on this information, LAFCO turned down the request to let I.V. residents vote on this issue.

In the fall of '83, Chancellor Huttenback said the UCSB administration would again oppose I.V. incorporation. He then decided to commission a "study" of the issues, which he claimed would be "objective and unbiased." For this study, he hired the consultant who prepared and lobbied for UCSB's 1974-75 annexation plan. Upon reading her report and IVCC's rebuttal, both the 1983-84 and 1984-85 Associated Students Legislative Councils voted to endorse I.V. cityhood 13-1 and 16-0, respectively.

The UCSB administration then hired another consultant to do an EIR-type study. No one knows how much this "Trash Report" cost, but the firm doing this report lost a bid to do the official county study, in part because its bid was \$38,000. The firm that got the contract bid only \$13,500.

Why did the UCSB administration need to have its own study? Any questions it wanted answered could have been addressed in the county's official study. Is there not a question of legitimacy regarding the extent to which UCSB can continue spending public resources in their effort to prevent an election on I.V. incorporation?

The answer lies in the historical development of I.V.'s community planning at the hands of negligent university and county leaders. Neither the county nor the UCSB administration have planned adequately for I.V., and the UCSB administration under Cheadle and now Huttenback has prevented Isla Vistans from solving the ensuing problems. At the same time, the UCSB administration continues to neglect the responsibilities it should have shouldered — at least as suggested by the U.C. Regents-commissioner and the Report.

The IVCC and the A.S. Legislative Council both agree the Regents should look at what has happened since they sponsored the Trow Commission 14 years ago.

Doonesbury



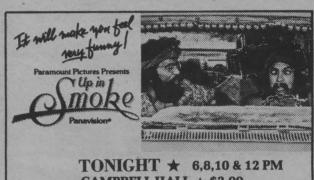






BY GARRY TRUDEAU

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and the committee should become concerned about the commercial venture when it starts reducing the quality and quantity of local programming, and it's done neither," Hokensen said.

But the CTIC report notes that Cox made no indication in its proposal that it intended to operate a major local origination channel such as KCOX. While over \$200,000 was budgeted in the agreement for local origination, Cox has spent almost \$800,000 on it so far, according to CTIC.

Rogers is also concerned about Cox using another portion of the \$1.6 million to provide Santa Barbara County with access to Municipal Channel 18. Six of the 10 percent Cox has spent on government access has been for the county, according to CTIC figures.

Because Cox serves three separate areas (the City of Santa Barbara, County of Santa Barbara and City of Carpinteria), it must be licensed by each entity. In the agreement made with the county this year, Cox promised to provide the board of supervisors with access to Channel 18. Rogers, however, said the money used by Cox to televise the supervisors' meetings should not be counted as funds pledged to the city.

"There is no reason why the county can't have its own channel;" the supervisors "shouldn't be hoodwinked into sharing someone else's channel," Rogers said. "Cox comes in and promises the city a whole set of resources ... and then the two entities compete for resources.'

Cox has proposed splitting Channel 18 in half for the county and city each, and airing meetings to the appropriate residences when there is a conflict. If the channel is shared, Rogers feels Cox should reimburse the city for

But Hokensen said it is "absolutely incorrect" that the \$1.6 million was intended exclusively for the city's use and the city will not be reimbursed by Cox for the county's

"It was never the intention of this company to commit \$1.6 million to do community programming for 30,000 people" subscribing to cable within the city limits,

CTIC found that Cox's proposal "appears to clearly commit" the company to provide the \$1.6 million toward community programming for the City of Santa Barbara exclusively. But the intentions of Cox and the city were "not adequately reflected" in the agreement and "need further

clarification," the report states.

So far, Cox has spent \$1.4 million on community programming, but much of this has gone to items not anticipated by the city in the original agreement, such as KCOX and the county, CTIC reports.

As a result, less than \$200,000 is left for community programming for the next two years. CTIC recommends that Cox increase its original commitment to at least \$2.3

Part of the problem between the city and Cox could be in their different interpretations of terms.

According to the CTIC report, the term "local origination" is nationally used to describe a cable company's production of local programming by its own staff, and "access" means programming done by persons outside the staff but using company assistance and resources. Cox uses the term "community programming" to describe a combination of "local origination" and "access" activity, the report states.

Rogers said the city intended community programming to be "programming about Santa Barbara community activities." Not all of KCOX, however, is devoted to televising local activities.

The cable advisory committee has not yet determined whether KCOX constitutes community programming; but if it does, its activities should be monitored and revenue made from KCOX should become accessible, Rogers said.

Overall, the committee has found monitoring Cox to be difficult because it has been unable to substantiate claims made by the company in its reports, Rogers said.

Hokensen maintains his figures are accurate, and said he has provided the committee with information in greater detail than required. CTAC is "wasting its time worrying about the nuts and bolts" of his business, Hokensen said.

'The original intent of the committee was to monitor the company's efforts in community programming and to be involved in community programming My sense is that's where their efforts should be channeled, towards helping develop community programming but, to date, they seem to be more interested in getting into my business and trying to judge how I'm running it," Hokensen said.

But Rogers said the committee is not telling Hokensen how to run his business, but is instead sticking to the monitoring agreement made with Cox. "It's very clear that the (committee's) interest is in the beneficial service that

(Please turn to pg.11, col.1)

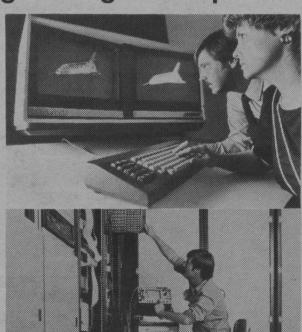
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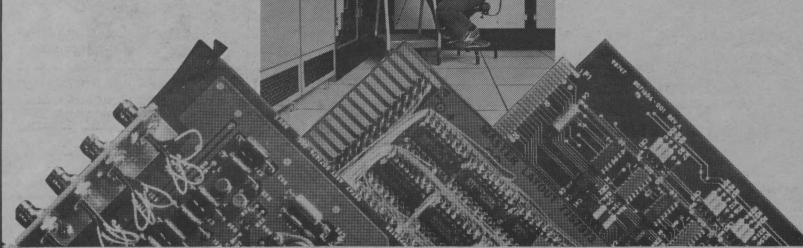
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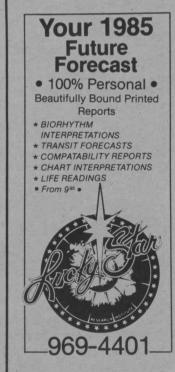
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Franchise Review

(Continued from pg.10)

they (Cox) promised," Rogers said.

Rogers will recommend that the council hire a telecommunications officer to oversee various areas of information services in the city, including phone and cable communications. The intent of having this officer is not to be a "review agent" of Cox but, instead, to be "involved to improve service and establish new relationships that we haven't worked out yet," Rogers said.

Hokensen said he could support such an officer, but only in lieu of the cable advisory committee. Having both is redundant, he said, adding that he resists government involvement in his business.

Cities license and monitor cable companies because they use public property; public streets must be used, for example, to run the cable lines. Although Cox does not legally have an exclusive license in Santa Barbara, it is almost guaranteed a monopoly. Due to the high cost, less than one dozen areas in the nation have two cable

companies doing overlapping business, Hokensen said.

While Hokensen agreed Cox has a "monopoly on cable," it does not "have a monopoly on how the entertainment dollar is spent, and there's a big difference;" he said. Hokensen is confident that the review process will build a stronger relationship between his company and the city, but does not "see anything that needs to be worked on" in the area of community program-

Rogers is urging the council to negotiate with Cox during the review and possibly rearrange some earlier established priorities.

"We've learned a lot in the system. I am very willing to say to Cox, 'if you don't want to dedicate resources fully in the direction you said you would, maybe you can supply resources in another direction," Rogers said. But, he added, it is "really hard to find a place where we have more (resources)

Service ommunity

(Continued from front page)

viewed in class by public school students. But these are run through a Los Angeles County Schools media organization, and were formerly shown on Channel 58. Since Cox added 58 onto Channel 21, the advisory committee feels that when Channel 21 is further developed, the schools will lose the L.A. programming they have already purchased.

"We're just going to wipe Channel 58 off, and that's going to pose a serious problem,' Oglesby said.

Cox Cable Vice President and General Manager Gary Hokensen said Channel 58 was added to 21 to get some programming on the educational access channel, since there was none being done locally

"When the educational community gets some programming on that channel (21) to the level that it becomes a problem," Channel 58 will either be moved to another channel or "it could go away," he said.

The education channel is the "least wellendowed" of the three access channels because the "educational community simply wasn't clear enough about what its priorities were" when the city made its franchise agreement with Cox Cable, Santa Barbara City Councilman Tom Rogers said. In addition, "perhaps there was a lack of indepth understanding" on the council's part "of what it would take to get the educational channel off the ground," he said.

The feeling was that all the educators needed was access to a channel; the council wasn't aware of how a lack of resources would handicap the programming, Rogers

Meanwhile, the cable advisory committee is looking into ways of funding the productions which local teachers are 'dying'' to make, Oglesby said. "The one thing we have not been able to do which we all want to do is raise money," he added. 'We have zero.'

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Proposed Budget

(Continued from front page) for elementary and secondary schools, was reserved in his praise for the governor's

"On first glance it looks very good, but I need to study the figures," he said.

Hart said he does not anticpate any trouble arising from the governor's proposals on fees, salaries and financial aid. However, community colleges might be "taking it on the chin," for a third consecutive year he said

The governor estimated that education

funding has increased \$10 billion since he took office in January, 1983. Noting his administration's accomplishments, the Republican also criticized his Democratic predecessor, former Governor Jerry Brown, for allowing public education in California to lag behind the rest of the

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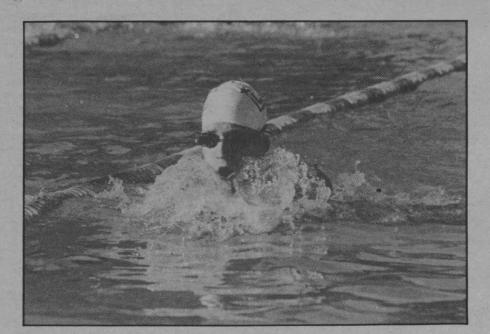
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UCSB swimmer Richard Schroeder churns it up in practice. The 1984 Olympian recently returned from the U.S. International Swimming Meet.

UCSB's Schroeder Gets Win At U.S. International Swim Meet

By Mary Hoppin Assistant Sports Editor

His goal a year-and-a-half ago was to make the United States Olympic Team, which he did. His goal last weekend was to do as well as he could at the United States International Swim Meet held at Fayetteville, Arkansas. UCSB swimmer Richard Schroeder placed first in the 100meter breaststroke (1:02.76) and second in the 200 breast (2:16.61).

Schroeder estimates that about 20 different nations were present to compete at the meet. The winner of the 200 breast, Dmitri Volkov (2:14.18), was one representative among those 20 foreign

The best Russian breaststroker was (Please turn to pg.14, col.3)

Men's Volleyball Preview

New System, Experienced Players Key To Success

By Scott Channon

the national championship.

continue where they left off last year when they won seven of their last eight

A new offense installed by Head Coach Ken Preston will debut tonight when Rob Gym.

year's squad may just have the right ingredients to obtain the team's goal of making it to the Final Four of the NCAA Championships, and hopefully winning the national title.

"The outlook is real have a good shot at winning the thing (national title). The one thing that's hard is that we've never done it

In fact, the last time the Four was in 1974, before Preston became head coach.

Gauchos ranked fourth nationally, which is where If optimism is worth they were slated at the end of anything, UCSB's men's last season. Although volleyball team should Preston's 1980 and '83 squads emerge as a worthy com- were ranked first during petitor in this year's race for their their respective seasons, he feels that this With five starters retur- squad could be the most ning, the Gauchos hope to successful one he has coached because of their talent, his experience, and the updated offensive attack.

Randy Ittner, Jared Huffman, and Sean Fallowfield were the standouts of last season, and all UCSB entertains the three will be ready for the University of Victoria in its tedious four-month schedule, season opener at 7:30 p.m. in which includes 25 separate matches, not counting According to Preston, this tournaments and postseason

Ittner, a 6'6" senior middle blocker, was picked as a first team All-American last year and will be looked upon as the leader on the court this season. His .395 hitting percentage and his 32 solo bright," Preston said. "We blocks led the team in both categories last season. Those figures should improve in the upcoming year, as Ittner missed two matches with a knee injury and was visibly hampered when Gauchos were in the Final he returned for the final match of the season.

Sophomores Chris Larson

Preseason polls have the and John Kosty will solidify the middle blocking position. Larson emerged as a lateseason starter last year after Ittner's knee injury

"He (Ittner) is the most experienced Preston said. "He'll be calling the defense and he'll be doing a lot of other things on the floor."

Huffman, a junior All-American, and seniors Casey Gorman and Gary Bruckner will all bolster the setting position. Huffman and Gorman will be the starters early in the season, but the Gauchos have a host of others coming off the bench.

Huffman will again be using his spike serve this season, which he started last year and is now becoming a more popular service style around the league.

The outside hitters will be led by seniors Fallowfield and Mark Franklin, with sophomore Tim Corliss adding depth to this position. Both Corliss and Franklin could be called on to play the middle blocking position if necessary.

Last year's campaign, in which the Gauchos recorded an overall record of 32-12 and 11-7 in the California In-(Please turn to pg.14, col.3)

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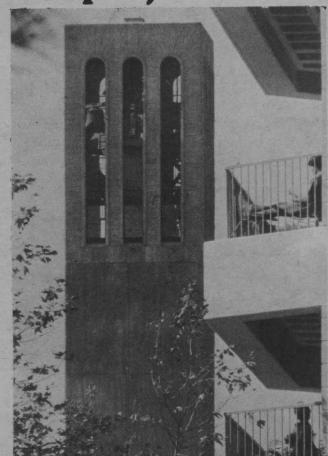
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Margaret Weeks, Public Information Office





Volleyball.

(Continued from pg.13) tercollegiate Volleyball Association (CIVA), was viewed as a rebuilding year. A number a seniors were lost prior to the season and expectations were not all that

"Last year we had a real turnover of players and we spent half the year figuring out what we were doing,' Preston said, referring to the Gauchos' slow start. "The outlook for last year's season was to get to the Regionals and maybe make Nationals. By the end of the year, we

Schroeder...

(Continued from pg.13)

because I thrive on the competition.'

the same boat I was, because I just came

off my Christmas training. It was a good

measure of where the American athletes

are (ranked against other Americans). It

was good competition in that the foreign

Introduction to the sport began for

Schroeder at age five and continued on

through high school and junior college,

but only on a seasonal basis. Schroeder

has only been swimming year-round for

the last two-and-a-half years. He played

tight end and defensive end on his high

"I'm sure I would've got burnt out (if I

had started swimming year-round at an

earlier age)," Schroeder predicted.

"After these last two-and-a-half years,

I'm really tired of swimming. I'm ready to retire. I went through a lot of injuries.

I think if I would have been doing it for

five or six or seven years I probably

A torn hamstring incurred just before

the Olympics still lingers with

Schroeder, but it has not hampered his

swimming performance. His name

wouldn't have been here today.

athletes were ready to swim.'

school football team.

would be out of his reach.

figured we were a pretty good team. We had some talent and the Nationals was definitely our goal at the end of the season.'

Unfortunately for the Gauchos, their impressive surge at the end of the season was not enough to carry them past USC in the Regionals last year.

"It was a real disappointment at the end of last season, but looking back, it was a relatively good year," Preston said.

The success of the

arose mainly because of a fine peaking job that had the players meshing well with sharper and crisper passing.

"By the end of last year, we were spreading big teams apart and we were getting pretty good situations at the net," the seventh-year head coach explained.

Because of the Gauchos' relatively short squad, Preston developed a quicker offense last season that kept the taller teams off balance. The Gauchos average 6'3'

Gauchos late in the season per man. In contrast, UCLA, the 1984 National Champs, average 6'6'

"We developed a quick offense last year and it's even quicker now," Preston said. "We've continued with it (this year) and we've gotten better with it."

Preston will have his team cut down on the long, looping, predictable sets and will employ more quick sets. He feels that this is a low percentage attack, but if it works, it can be an extremely potent offense.

"Hopefully, with this system, it will be the system that wins the games, not necessarily the players,' Preston said. "Obviously, if you have good players, it makes the system that much better."

With such a system, it may not be as devastating if one player gets injured because another player, who is well versed in the system, can fill the spot.

Preston predicted that his squad will feel awkward with the new scheme at first, but by the end of the season, the Gauchos should have a good handle on it.

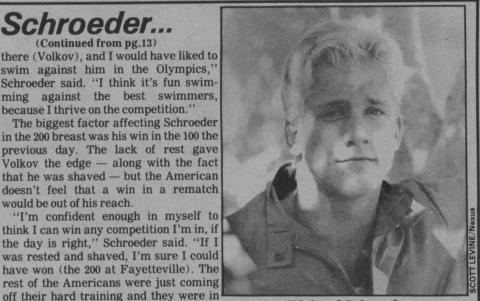
'I think the key to having a real successful season is peaking at the end," Preston

Preston stated that getting off to a fast start is good, but finishing fast is much better, since that is when championships are won.

"I think we're a good team, and without any injuries and (with) a little luck, we'll be there (at the Nationals)," Preston said. "The team's attitude, my attitude, and the offense we're running are all getting better ... Of course the competition hasn't started

will get their first chance of the season to light their competitive fire.

Gaucho Notes: Seven CIVA teams were ranked in the top ten during the preseason. They include Pepperdine (#-UCLA (2), USC (3), UCSB (4), Stanford (6), Hawaii (7), and Long Beach State (8).



Richard Schroeder

presently tops the list of PCAA swimmers, not only in his specialty events (the 100- and 200-yard breast), but also in the 500 free. In the 1,000 free, he holds third place.

Schroeder will graduate this year, and he also plans to make it the commencement of his competitive swimming career. His proposed retirement is planned to begin following the NCAA Championships in March and the shortcourse nationals in April. His "study" of international level swimming is nearly a second degree.

"I did set the high goal of making the Olympic team last year, and I really concentrated my thoughts on that, and I obtained it," Schroeder said. "So, that has guided me in setting other goals and doing the same thing with it, because I know I can give it a very good shot. I think it was a positive thing to take the year off (to train for the Olympic qualifying meet) to learn that goals are obtainable and (that even when you) set them high, you can get them."

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Share-A-Seat Lompoc Vanpool. U ride W/F, I ride M/T/-TH. Call Bill 734-2985. 7-10 p.m.

Movies

THIS IS SPINAL TAP Friday Jan. 11 - 6,8,10 and 12. Campbell Hall. \$2.00, \$1.50 12:00. Primo Hall Production.

UPIN SMOKE Wed. Jan 9th - 6,8,10 and 12

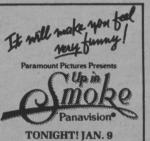
Campbell Hall - \$2.00.



THURS. JAN. 10 and by Nat. Soc. of Projections - Jan Beta Pt

Friday, January 11th 6,8 & 10 PM * *200 12 Midnight *1.50

Campbell Hall ored by Primo Hall



6.8.10 & 12 PM **CAMPBELL HALL**

\$2.00 Spons. by UCSB Sailing Club

Help Wanted

AIRLINES HIRING \$14-\$39,000! Stewardesses, Reservationist! Worldwide! Call for Guide, Directory, Newsletter. 1-(916)-944-4444 x UCSBAIR

CRUISESHIPS HIRING \$16-\$30,000! Carribean, Hawaii, World. Call for Guide, Directory, Newsletter. 1-(916)-944-4444 x UCSBCRUISE.

NEED MONEY.. Basketball referees needed. Call UCSB Intramurals 961-3253. Mandatory meeting 1-9 and 1-10 at

VOLUNTEERS NEEDED BY I.V. YOUTH PROJECT- Tutor children who need elementary academic aid. Teaching the kids is important. Call 968-2611 for tutoring information.

Distributors and/or WEIGHT LOSS 10-29 lbs./mo herbal nutrition after 6:00 pm 965-

YMCA, Immediate S.B. Afterschool openings, Recreation Programs with K-6 graders. Group leaders, Van Drivers. Apply SB YMCA, 36 Hitchcock Way.

WORK STUDY JOBS AT ARTS & LECTURES

Exciting opportunities to work in the arts as: USHERS: Ushering and ticket-taking at film and performing arts events. Evenings. 6-10 hrs./week \$4.37/hr.

PUBLICITY ASSISTANTS:Distributing posters and flyers (outdoors) and some office work. Daytime hours 5-15 hrs/week \$4.37/hr.

All applications must be eligible for workstudy. To apply, come to Arts & Lectures, Bldg. 402, Mon-Fri. 9am to 5pm to fill out application and schedule interview

Woodstock's is now accepting applications for delivery persons call 968-6969.

For Sale

FUTONS

beds. Dee Dee 966-9935.

WETSUIT: O'niell Anl. Skin. Lg. \$70. Also: rock-climbing boots. E.B. Size 9. Almost \$50. Call Steve 685-

DORM REFRIGERATOR \$70. O.B.O. 685-7593 JERRY

IBM PC - 256K, Monitor, Disk Drive, Printers, plus Extras. \$1950. Call Vince 685-

RANCH SURFERS, DIVERS! 12'6" Achilles inflatable boat in xInt cond. \$950 w/out motor. Call 685-3916.

Autos for Sale

TRIUMPH SPITFIRE. Good condition \$2000.00 firm. W961-3370 H968-3820.

1976 Fiat Wagon excl. cond. New tires, 5sp. am/fm, roof rack \$950. firm. 967-1682

'69 VW Van - 1900 mi. on rebuilt. Runs good. You want this van! Call Marc. \$1000. 968-

Bicycles

MARY Y. Happy 21st Birthday! You're a fantastic roomy and friend. Love always, Valerie

Mens 10 speed \$50. Lisa 968-

NISHIKI 25" SPORT TOURING BIKE \$275. O.B.O. 687-5199 DAVE.

TREK 412 10 sp. 22 1/2" new tires, low miles, extras. \$250.00. Sue. 685-3679.

Insurance

AUTO INSURANCE 25% discount possible on auto if GPA is 3.0 or better.

Farmers Insurance 682-2832 Ask for Lin or Sloan

Travel

Charter and budget flights to Europe. Eurail & Britrail passes. Hawaii & Mexico bargains. Mission Travel campus office exclusive: Student fares to Africa, the Middle East, Asia and the Pacific. S.America special educational fares. Youth Hostel cards info. in Int'I Student Cards, work/study abroad programs. On Campus, at Mission Travel UCen 2211 Tel 968-5151

Join UCSB student alumni's spring break MAZATLAN TRIP. Mar. 23-29. \$329.00 Pick up your brochure now at Cheadle 1325 or phone 687-

Tutoring

English Tutor

Need help with writing? Call Gerrie Human, M.A. Eng., 685-

Typing

WORD PROCESSING SPECIALIST Term papers, Reports, Thesis. Call Cathy 1-

Used Furniture

Bunkbed waterbeds for sale. Great for roommates, asking \$300. Call Gina 685-4092.

Wanted

BILINGUAL STRUCTIONAL AIDE

Positions available for Spanish speaking aides to assist teacher in instruction of elementary school children. S.B. School District 723 E. Cota St. 963 4331 x240.

FOOD SERVICE ASSISTANT

To assist in preparing and serving foods; to clean kitchen equipment; cash register experience preferred. Apply to S.B. Schools 723 E. Cota St. 963-4331 x240 by Jan 15.

Alcohol & Drug **Discussion Group** Every Wednesday 12-1 in Student Health Services Library. For anyone with concerns about Alocohol or drugs. ... Confidential.

Miscellaneous

WITNESSES NEEDED

Did you witness bicycle accident near Snidecor Circle on Oct. 22, 1984 at 1:00 p.m. involving female and male Witnesses please, bicyclist. contact Bob Banaga at 964-8606, Monday thru Friday, 8:30 to 5:00 p.m. When Calling refer to UCSB Bicycle accident

PHI **SIGMA KAPPA**

WINTER RUSH '85

Come by and see what fraternities are all about. Wed. thru Fri. 7:30 - 10:00 PM 6547 Cordoba Rd.
(White house located behind Kinkos)

For Rent

EVEN YOUR FOLKS WOULD LOVE TO LIVE HERE! Beautiful 5 BDR. Goleta house in tiptop shape 1 block from park. Brand new kitchen with microwave and dishwasher Private backyard with fruit trees. No pets. Low \$1475/mo. 968-6628 eves

FRANCISCO TORRES

Winter quarter contracts available. Contact the general office M-F 9 a.m.- 5 p.m. 968-

YOU REALLY HAVE TO SEE THIS. Lovely Goleta house block from park and tennis courts. Sparkling clean, new rugs, brand new kitchen with dishwasher and microwave. Private backyard. Your own room \$295/mo. No pets. 968-6628 eves.

GREAT FOOD



Rmmt. Wanted

Oceanside D.P. \$225 mo. Own room! 1 easygoing male to live with 4 different girls. Call 968-Roomate Wanted-Male n/smk

Cool Apt in I.V.-Near Stores and Campus 685-3833 or 968-



100 percent cotton folding

FREE

Aerobics Classes UCSBNAUTILUS WINTER QUARTER

\$59*

"The complete on-campus Fitness Center"

- Free Aerobics Classes
- Nautilus equipment
- 3 New Bicycle Ergometers
- Fitness Counseling
- Trained Staff
- 50% SPECIAL DISCOUNT on Other Recreation Aerobics/ Fitness Classes - members only.

Sign-Ups in The Recreation Trailer Next to Rob Gym

* \$59 Rate until Jan. 25, 1985





Sale \$3

Bundle Of 12 Washcloths

Our 3.97 Bdl. Cotton. 11x11" size.



Sale \$4

Men's 6-pr. Pkg. Tube Socks
Our 5.97 Pkg. Cotton/nylon.



Sale 88¢
Pkg.
Reese's® Peanut Butter Cups

Pkg. of 10, 6-oz* tasty cups.



Sale 1.27
Pkg. Of 300 Jumbo Napkins

Handy 13x121/4", 1-ply napkins.



K mart® Sale Price
Less Factory Rebate

- 2.00 r Rebate 10.99

Your Net Cost After Rebate 10.9
Lightweight Steam/Dry Iron
Heat-resistant outer shell.
Rebate limited to mfr.'s stipulations



Freedom II™ 35mm Camera
Sale Price. Auto exposure.



Sale 78 Ea.

Glade® Spin-fresh™ Freshener
Disposable tissue roller.



Sale 99¢
Pkg. Of 20 Easy Wipe® Cloths
Sale Price. Reusable; 24x13".



Sale 1 Box
Box Of 40 Bounce® Sheets
Sale Price. 40, 9x11" sheets.



Sale 1.99
7" Teflon® II-lined Fry Pan
Our 3.48. Nonstick finish.
*DuPont Rea. TM



Sale 99¢ Can
16-oz.* Dow® Oven Cleaner

Convenient aerosol spray.



Sale 1.58
Powerful 28-oz* Mr. Clean®

Sale Price. Multiuse cleaner.



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K mart® ADVERTISED MERCHANDISE POLICY
Our firm intention is to have every advertised item is stock on our shelves. If an advertised item is not available for purchase due to any unforeseen reason. K mart will issue a Rain check on request for the merchandles (one item or reasons the sale price whenever available or will sell you a comparable quality item at a comparable reduction in price.

SAVINGS for your good health



Sale 1.66
Secret® Antiperspirant

Sale Price Ea. Regular or super strength. In 4-oz.* spray can.



Sale 1.99 Example 1.99 Scope® And Prell® Toiletries

Sale Price Ea. 24-oz.* minty mouthwash; 16-oz.* shampoo.



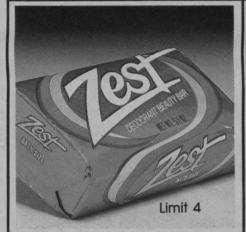
Sale 1.48

Shampoo And Body Lotion
Sale Price Ea. 7-oz.* Head &
Shoulders® or 10-oz.* Wondra®



Sale 3.24

Sale Price. 4-oz* waving foam; 4-oz.** neutralizer, 60 sponges.



Sale 2 For 78¢

Zest® Deodorant Soap

Sale Price. 5.5-oz* bath-size bar. Clean scent, long lasting. Save.



Sale 88¢ Pkg

4 Rolls Charmin® TissueSale Price. 500, 1-ply sheets;
each 4.5x4.5." In soft colors.



Sale 2.48

30 "Always" Sanitary Pads
Sale Price Pkg. Maxi, thin maxi;
regular or deodorant type.



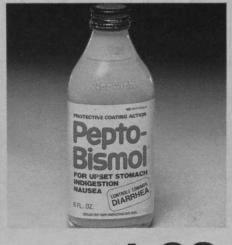
Sale 4.88

100 Encaprin® Capsules
Sale Price. Pain reliever in maximum strength. Stock up now.



Sale 2.24

6-oz* Chloraseptic® SpraySale Price Ea. Helps soothe sore throat pain. Choice of flavors.
Fl. oz



Sale 1.68

8-oz.* Bottle Pepto-Bismol®
Sale Price. Helps ease indigestion, upset stomach and diarrhea.



Sale 4.97

Daily Health Supplements
Sale Price Pkg. Stresstabs® 600
mg./iron; oyster shell calcium.

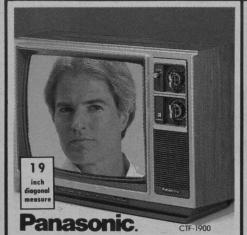


Sale 4.77

16-oz* Slim-Fast® Choice

Sale Price Ea. For losing weight. Powder, pudding or cocoa mix.
*Net wt.

DISCOUNT applicances



Sale \$299

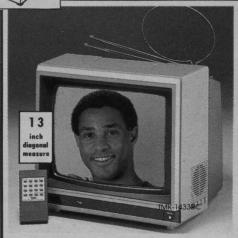
Portable Color TelevisionWith automatic fine tuning, CompuFocus, and more.



Sale \$227

Personal-size Color TV

Automatic color control and automatic fine tuning.



Sale \$297

Remote-control Color TV
Wireless remote, automatic color control. Cable ready.



Sale \$99
Mini Black-and-White TV

Set with AM/FM radio, and handy carrying handle.



Panasonic. sc-3500
Custom Audio Rack Included

Sale \$477

AM/FM/Cassette Stereo/Rack
Our \$549. Amplifier, tuner, turntable, speakers 'n rack.



Sale \$139

Modular Stereo System
AM/FM/cassette, record
player, speakers, clock/timer.



Sale \$149

AM/FM/FM-stereo System Cassette/8-track, semiautomatic changer, speakers.



Sale \$349
Cable-ready Color TV

With wireless remote control, scan tuning, and more.



Panasonic.

Sale 24.87

AM/FM Digital Clock Radio Our 29.87. Doze button, radio/ buzzer alarm, much more.



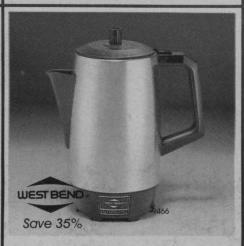
Sale \$239

1.3-cu.-ff. Microwave Oven With automatic timer, balanced wave cooking, shelf.



Sale \$299

Programmable MicrowaveCarousel® turns food. Touch control; 1.5-cu.-ft. size.



Sale 9.99
Anytime™ Coffee Percolator
Our 15.57. Brews 5-9 cups.

Auto temperature control.



Hardy pony pack for tasty strawberries.



sale 2.

No. 1 Rosebushes Packaged and ready-to-plant rosebushes.



Sale 69 Pkg. Of Onion Sets sale Strawberry Plants

Healthy onion sets are quick growing. Save.



Sale 4

Bedding Plants Choice of colorful plants for gardens.



Garden Plants Flower or vegetable plants; in pony pack.



Sale Italian Cypress 1-gal. pot evergreen. In 5-gal. Pot6.47 Sale 1.77 Ea. Golden Arborvitae Beautiful evergreen bush in one-gal. pot.

Sale 1.27 Ea. Sale 3.3 4" Potted Foliage Choice of lush and green foliage plants.

Selection of 6-inch plants for greenery.

Sale 4.67 **Save On Lovely Fruit Trees**

Produce fragrant blossoms, leafy foliage, delicious tasting fruit.



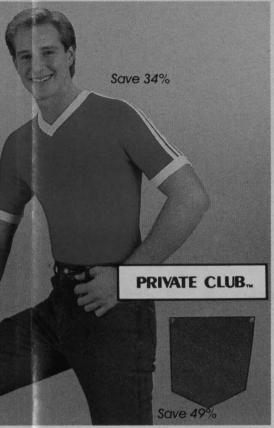
Men's Sport Shi Our Reg. 6.97. 1 ple-track shirts polyester/cotto



Sale

Men's Spirited Our 16.97 Pr. genuine sued with durable r

fashions and footwear



6.97. Trishirts of r/cotton.

Sale

Men's Casual Jeans Our Reg. 17.97. Popular 5-pocket-style jeans of durable cotton.



Sale \$6 save 33%

Fashion Sweat Shirts With Screen Prints

Our Regular 8.97 Ea. Acrilan® acrylic fleece sweat shirts with choice of eye-catching print. Popular styles and colors. Sizes S-M-L. Save.

*Monsanto Reg. TM



Sale \$9 save 35%

Carefree 'n Casual Woven Tops For Women

Our 13.97 Ea. Feature mandarin collar with half placket, 2 pockets, ¾-length sleeves, soft-tone colors. Polyester/cotton. 38-44.



Spirited Joggers

.97 Pr. Nylon and ne suede-leather, rable rubber sole.

Save 40%

Sale 8.9

Women's Nylon Joggers

Our 14.97 Pr. With genuine suede-leather trim, Velcro® brand closures, rubber sole.

Joggers For Children

Our 10.90 Pr. Nylon and gen-uine suede-leather, with Velcro® brand closures. In 6-12.



Save 26% Sale

Reversible Jackets Our 29.97. Men's spring jackets of polyester/ cotton/nylon cire.



Save 29% Sale **5.9**

Nylon Leotards Our 8.47. Sizes S-M-L. Our 4.47-5.67 Tights, Misses' Sizes, 3.44-4.44

SP RTS CENTER

Sale 64.97

Sale 64.97

Incline Weight Bench And 110-lb. Barbell Set

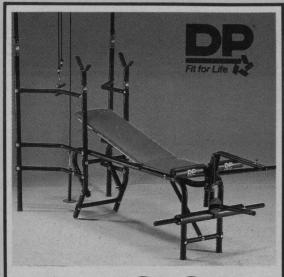
Incline Weight Bench And 110-lb. Barbell Set

Incline Weight Bench And 110-lb. Barbell Set

Create in-home exercise center, firm and tone mustime and



January



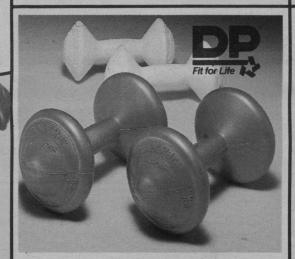
Sale 79.95
Shape Up On Deluxe Weight Bench

Our 99.97. Leg lift, leg curl, squat rack pulley. 5-position incline board.



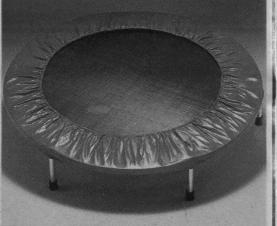
Sale 19.97

Exercise On Sturdy Slant Board
Our 27.97. Vinyl-covered foam padding, height adjustable ankle bar.



Sale 9.97

Men's Executive Dumbbells
Our 11.97. Set of two,5-lb. weights.
Our 9.97, Women's Dumbbells, . . Pr. 7.97



Sale 19.97

Versatile Trampoline Jogger
Our 24.97. Tubular steel frame, polypropylene mat, foam padding. Save.





6.50_{Pkg.}

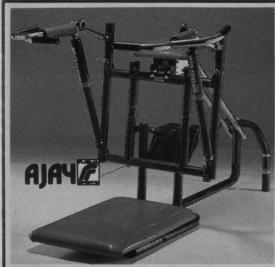
K mart® Sale Price

Less Factory Rebate

Pkg. Your Net cost After Rebate Rebate limited to mfr.'s stipulation Men's, Women's 4-pack Sport Socks Men's tube socks, women's anklets.



Shape-up Sale



Multifunctional Octa-GymTM

Sale Price. Exercise unit for rowing, squat, press... 8 exercises in all.



Gympac™ 1500 Fitness Center

Sale Price. Consists of bench/slant board, weights, 50 exercises.



Body Toner 300 Hydraulic Rower Sale Price. Converts from rower to verticle multigym. Adjustable. 8 exercises.



Healthways® Fold-Up Exercise Bike Our 59.97. Bike with tension control, over-sized seat for additional comfort.



TM Pacer I™ Motorized Treadmill

Our 549.97. Adjustable incline, variable speeds, hand rails. Health book.



AJAY MacGregor.

Sale Action Sport Shirts Or Pants
Our 14.97-16.88 Ea. In coordinating styles, carefree fabrics, colors, sizes.

Choice

Sale MacGregor® Roll Bag For Athletes

Our 19.97. Has front and side pockets, handy shoulder strap for carrying.

Sale Power-Pak™ 2000 Shape-up Center

Our 239.97. Ideal family exercise center slant hoard han-Our 239.97. Ideal family exercise center with weights, bench, slant board, handlebar, leg lift, pulley bar, double-handle pulley, ankle strap. 16 exercises.

Sale 18.9

H.D. Muffler Installed

Our 28.85. Sizes for many U.S. cars and light trucks. At savings.

2-wheel Brake Special

Sale Price. For many U.S. and import cars. Disc or drum. Additional parts, services which may be rextra cost, semimetallic pads \$10 more. Light trucks higher.

Motorvator® 650 Battery

650 CCAs. Save.

Motorvator® 40*, \$29



Sale \$99

Our 129.97 Electronic AM/FM/Cassette Stereo



Tires, Service In Stores With Service

MEDALLIO

P165/8OD13

Bias-ply Blackwalls

SIZES SALE P185/80D13 26.00 P185/75D14 28.00 P195/75D14 32.00 P205/75D14 33.00 P215/75D14 36.00 P215/75D15 37.00 P225/75D15 38.00 ** 600x12 28.00 **600x15 32.00

000 Mile Wolfoniy

**2 ply 5 ribs
Limited tread wearout warranty
See store for details.



Sale 8,97 Choice

%"-dr. Socket Set Our 12.88. 13-pc. set. **Ratchet Wrench Set**

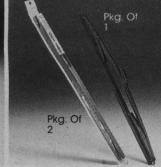
Our 14.96. 5-pc. set.



RKOMA

Sale 2.97

Multi Wrench Our 4.47-4.97. Adjusts.



Choice 1.57 **Refills Or Blades** Our 2.97 Pkg. Many cars.



²_{Gals.} \$6.50 1-gal. Antifreeze Our 4.77. Antiboil.



Sale 1.37 **Gumout® Spray**

Our 1.97. 13 oz.*



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Popular Music, Popular Prices



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bums Or Cassettes







COLUMBIA



Your Choice. Al**bum Or Cassette**



COLUMBIA

Your Choice. Al**bums Or Cassettes**



CHRYSALIS



Cafeteria Special

"Krispy" Steak Sandwich Plate

"Krispy" steak served with French fries and coleslaw.